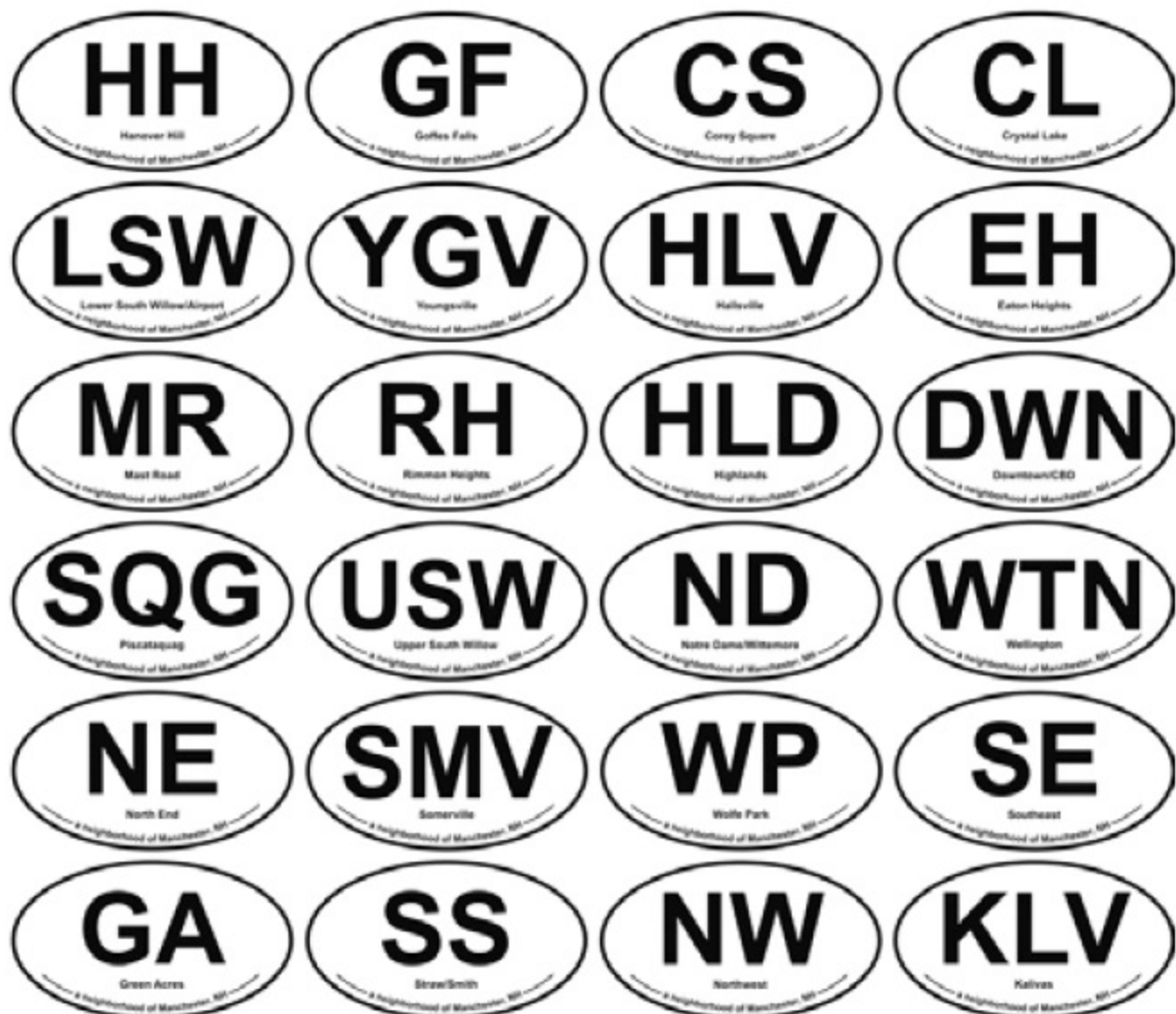


# **MANCHESTER DAILY** **EXPRESS**

**FREE**

**TUESDAY**  
**MAR. 27**

TUESDAY, MARCH 27, 2007 • [WWW.MANCHEXPRESS.COM](http://WWW.MANCHEXPRESS.COM) ▶ TODAY'S NEWS IN 20 MINUTES ▶ WHY PAY 50 CENTS TO READ SIX PAGES OF MORTGAGE NOTICES?



For the new car sticker program, Manchester was divided into 24 distinct neighborhoods. The stickers will soon be available. (Courtesy Image)

# Choose your neighborhood

New stickers designed to show pride in place

By ERIC BAXTER  
 ebaxter@manchesternh.com

Manchester residents will soon start seeing something other than salt on their cars.

Last week, the NeighborWorks Greater Manchester Community Services Committee voted to go forward with a neighborhood pride sticker initiative.

The neighborhood stickers are reminiscent of the European country stickers. However, the three-letter designations are for Manchester's 24 neighborhoods.

The idea behind the initiative—a collective effort of NeighborWorks, PrintNH and the city's planning department—is to foster neighborhood pride and prompt residents to take an active interest in where they live.

NeighborWorks Greater Manchester is a nonprofit group dedicated to revitalization through housing and economic opportunities, as well as community support efforts.

Among the stickers in production are "PCQ" for the

## What's your neighborhood?

- **Northwest:** Northwest Manchester and extreme north Amoskeag Village
- **Rimmon Heights:** Amoskeag Village, Kelley Falls, Rimmon Heights, northern McGregorville, and Notre Dame
- **Notre Dame/Whittemore:** Whittemore Flats, northern Piscataquog Village, southern McGregorville, Notre Dame
- **Piscataquog:** core of Piscataquog Village
- **Mast Road:** Pinardville, western Piscataquog Village, northern Donald Street
- **Wolfe Park:** Boynton Street, Wolfe Park, southern Donald Street, Piscataquog Village
- **North End:** North End, Brookside, Webster, North Union, North River Road, and Riverbend
- **Straw/ Smyth:** Smyth Road, Webster Heights, Straw Street, Oak Street, Oak Hill
- **Corey Square:** Corey Square, Janesville
- **Hanover Hill:** Hanover Hill, Wilson Street
- **Eaton Heights:** Page Street, Eaton

- **Heights:** Hallsville, Stevens Park, Elliot Hospital
- **Kalivas:** Kalivas, Sheridan, Emmett, South Union
- **Wellington:** Wellington Road
- **Youngsville:** Youngsville, Massabesic
- **Green Acres:** Manchester Center, Green Acres, Candia Road, Skunks Misery
- **Somerville:** Somerville, southern Hallsville
- **Lower South Willow/Airport:** South Willow, Harvey, Grenier Field
- **Upper South Willow:** South Porter, South Willow
- **Goffes Falls:** Goffes Falls, Pine Island Pond
- **Southeast:** Southeast, Cohas, Island Pond
- **Crystal Lake:** Streets around Crystal Lake
- **Highlands:** Brown, Mitchell, Bakersville, Beech Hill, Pine Grove
- **Downtown/CBD:** Downtown Manchester and the Central Business District

Piscataquog neighborhood and "HLV" for the homes and streets around Hallsville school, the city's oldest functioning elementary school.

The stickers are in production and are currently being given free of charge to residents participating in neigh-

borhood watch groups, community or neighborhood organizations.

Creating sustainable and distinctive neighborhoods is now a city development strategy in use by other cities, including Chicago, New York and Los Angeles.

Manchester's neighborhoods are formed through a mix of historical boundaries, modern streets and natural features such as rivers and woodlands.

The idea was to grow a natural tendency among people to identify with a neighborhood first, then as part of the city, said Will Stewart of NeighborWorks.

Part of that identity means taking an active interest in an area, and for Stewart that means keeping an eye on the worse elements and having a hand in making the area a better place to live.

But as no neighborhood is an island, Stewart said the pride in place embodied by the stickers is linked to the city as a whole.

"There is continuity in the design," Stewart said. "If you notice, at the bottom (of the sticker), it says, 'a neighborhood of Manchester, NH.' We wanted to make sure at the end of the day that we are all part of the city."

For more information on the stickers contact Stewart through NeighborWorks at 626-4663, or visit [www.nw-greatermanchester.org](http://www.nw-greatermanchester.org).